



# T DRAFT YOUR TEAM

**Field of Dreams** is a charity baseball event which benefits ABCD's SummerWorks program. Each year the generosity of our sponsors provides nearly 1,000 low-income teenagers with jobs, education, mentoring, and tutoring throughout the summer.

As a sponsor, you and your team will have the exclusive opportunity to play softball on the historic field at Fenway Park.

This year will look a little different as COVID-19 restrictions and protocols are followed. Teams will be provided with custom ABCD Field of Dreams face masks. Social distancing measures will be put in place for the safety of the teams, guests and staff.



## **SOLUTION** THE EXPERIENCE

This will be ABCD's first event since COVID-19 shut down the city in March 2020. We are excited to welcome your company and your team to have a day full of fun for a good cause. In addition to bringing great people back together, ABCD Field of Dreams is an opportunity to brighten the lives of your employees and help thousands of youth.

- Field up to 22 players, several coaches, and a manager
- One game of softball versus another corporate team at Fenway Park
- Use of the home and away dugouts
- Live shots displayed on the jumbotron of your players at bat
- Your name announced over the PA as you come up to bat
- Team photos in front of the Green Monster
- Full-page ad in the official Field of Dreams program book
- Unlimited guest list to Fenway Park for the day\*
- Fenway Frank for all players and guests
- Family activities including Fenway Park tours\* and other exciting adventures





## X BECOME A SPONSOR

Join the roster of corporate teams matched up at legendary Fenway Park while providing support to underserved youth.

Sponsor a team for \$20,000 and hit one out of the park for charity.

To sign up or for more information, please contact:

**Liz McCarthy**, ABCD Events Manager elizabeth.mccarthy@bostonabcd.org 617.620.6949



# A PAST SPONSORS

Arbella Insurance • Bank of America • Beacon Capital • Boston Children's Hospital • Brazonics DMB Financial • Fortune • Forty Years Later • Global Atlantic • Grand Circle Corporation John Hancock Financial Services • Mass Eye and Ear • Partners HealthCare • Proskauer • Ropes & Gray, LLP Shields Health Care Group • Steward Health Care • Suffolk Construction • The TJX Companies, Inc.

<sup>\*</sup> May change due to COVID-19 restrictions

## ABCD SUMMERWORKS

SummerWorks is a seven week program that provides paid full-time employment and a broad range of job readiness skills to underserved Boston youth ages 14-21. Participants enjoy the following experiences:

- Spending 120 hours serving as an employee to local organizations
- Receiving 20 hours of mentorship and individualized career readiness education
- Learning resume writing, financial literacy, conflict resolution, workplace etiquette and more

ABCD SummerWorks is more than a summer job. It helps young people to see and pursue their dreams.



#### **ABCD SummerWorks in 2020**

- Over 485 youth employed via remote work or at worksite
- Over 35,000 work hours invested in the community
- Over \$450,000 into Boston neighborhoods through wages to low-income youth

# ABOUT ABCD

ABCD (Action for Boston Community Development) is a nonprofit community action agency offering more than 50 innovative as well as long-established proven programs. Each year we provide more than 100.000 low-income children, youth, elders, individuals and families in Greater Boston with the tools, support, and resources they need to transition from poverty to stability and from stability to success.

Learn more at bostonabcd.org.











