

DREAMS TURN INTO ACTION ON THE COURT

land a slam dunk for charity
SEPTEMBER 6, 2017

BE PART OF THE ACTION

The dream has been with you since you hit those jump shots to beat L.A. in your driveway. But now it's for real. You're playing on *THE* parquet.

Hoop Dreams is a charity basketball event which benefits **Action for Boston Community Development's WorkSMART** program taking place on **September 6th, 2017*** at Boston's TD Garden. At-risk teens get a support system to keep them in school and are provided with a paid work experience that paves the way to higher education and careers.

As a sponsor, your team will have the **exclusive** opportunity to play basketball on the TD Garden's legendary parquet. Check out the tax-deductible sponsorship packages below to see how you can get involved.

* Final date subject to change

HOSTED BY



DOC RIVERS
LA Clippers Coach



BRAD STEVENS
Boston Celtics Coach



BOB RYAN
Boston Globe Sportswriter

PRESENTING SPONSOR \$20,000

- "Presented By" signage at event and on the front cover of the welcome book
- A team of up to 16 players and the opportunity to play on the TD Garden parquet
- First choice of playing times
- Company logo on arena LED ring and arena concourse TVs
- Live action of your game on the Garden's HDX Scoreboard
- Company representative to welcome guests to formally kick off the VIP post-game party
- Reserved tables at the VIP post-game party and Q&A at the Legends Club
- Complimentary food and drinks at the Q&A
- Picture of company members with Doc Rivers, Brad Stevens, and Bob Ryan
- 5 dedicated social media mentions and inclusion on all event materials
- Exclusive access to the Celtics locker room and viewing of the Championship Trophy
- Custom ABCD Hoop Dreams jerseys



And to top it all off, your team will participate in a **private practice session with Coach Stevens** at the Celtics practice facility at HealthPoint in Waltham. You'll also receive a special edition green Celtics basketball signed by Coach Stevens.

TEAM SPONSOR \$10,000

- A team of up to 16 players and the opportunity to play on the TD Garden parquet
- Live action of your half court game on the Garden's HDX Scoreboard
- Company logo on arena LED ring and arena concourse TVs
- Access for team players to the VIP post-game party and Q&A at the Legends Club
- Complimentary food and drinks at the Q&A
- 2 Dedicated social media mentions
- Recognition of sponsorship in the welcome book and on thank you boards
- Exclusive access to the Celtics locker room and viewing of the Championship Trophy
- Custom ABCD Hoop Dreams jerseys

VIP POST-GAME PARTY \$3,500

- Deliver welcoming remarks at the exclusive Q&A with Doc Rivers, Brad Stevens and Bob Ryan
- Company name/logo on VIP post-game party signage
- Recognition of sponsorship in the welcome book and on thank you boards
- Access to the VIP post-game party

FAMILY ZONE \$2,500

- Company name/logo on Family Zone signage
- Face painting station and photo booth area inside arena
- Recognition of sponsorship in the welcome book and on thank you boards

PLAYER JERSEYS \$5,000

- Company name/logo on 160 player jerseys
- Recognition of sponsorship in the welcome book and on thank you boards
- Access to the VIP post-game party

VOLUNTEER SHIRTS \$1,000

- Company name/logo on the back of 100 volunteer shirts
- Recognition of sponsorship in the welcome book and on thank you boards



THE EXPERIENCE

- Exclusive opportunity to play basketball like a pro at the TD Garden's Legendary Parquet.
- VIP post-game party at the Legends Club
- Access to the Celtics locker room and viewing of the Championship Trophy.
- VIP post-game party at the Legends Club
- Meet sports legends Doc Rivers, Brad Stevens and Bob Ryan.



YOU INSPIRE

Your participation means ABCD can continue to partner with Boston public schools to provide inspirational career paths for youth.

ABCD WorkSMART is a support program encouraging at-risk teens to balance completing high school while gaining work experience in their desired field or industry.



FUN FOR EVERYONE

At ABCD's Hoop Dreams, the Family Zone area includes a variety of off-court activities such as face painting and a free photo booth for kids and adults. Concession stands will also be open for the duration of Hoop Dreams.

BECOME A SPONSOR/617.348.6244

Don't miss out on this chance to play like an NBA pro on the Celtics court! To sign up or for more information, please contact Liz McCarthy, ABCD Events Coordinator at elizabeth.mccarthy@bostonabcd.org.

#abcdhoopdreams
bostonabcd.org/hoop-dreams.aspx